

PHILIPS

1-pack GU10

Hue White Ambiance

Warm-to-cool white light

Instant control via Bluetooth

Control with app or voice*

Add Hue Bridge to unlock more



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Easy smart lighting

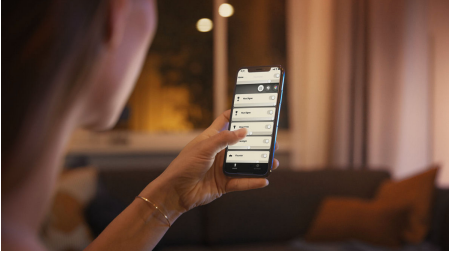
Get the right light for any moment of the day with this GU10 bulb, which offers warm-to-cool white light and instant wireless dimming for any spotlight in your home.

Easy smart lighting

- Control up to 10 lights with the Bluetooth app
- Control lights with your voice*
- Set the right mood with warm to cool white light
- Get the perfect light recipes for your daily activities
- Unlock full suite of smart light features with Hue Bridge

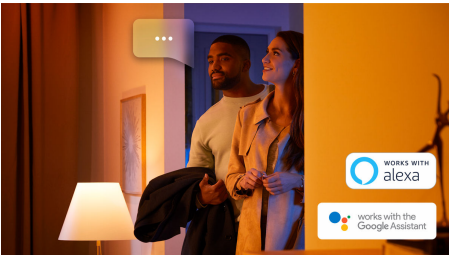
Highlights

Control up to 10 lights with the Bluetooth app



With the Hue Bluetooth app, you can control your Hue smart lights in a single room of your home. Add up to 10 smart lights and control them all with just the touch of a button on your mobile device.

Control lights with your voice*



Philips Hue works with Amazon Alexa and the Google Assistant when paired with a compatible Google Nest or Amazon Echo device. Simple voice commands allow you to control multiple lights in a room, or just a single lamp.

Set the right mood with warm to cool white light



These bulbs and light fixtures offer different shades of warm to cool white light. With complete dimmability from bright to low nightlights, you can tune your lights to the perfect shade and brightness of light for your daily needs.

Get the perfect light recipes for your daily activities



Make your day easier and more pleasant with four pre-set light recipes handcrafted especially for your daily tasks: Energise, Concentrate, Read and Relax. The two cool-toned scenes, Energise and Concentrate, help you get going in the morning or keep your focus, while the warmer scenes of Read and Relax help support comfortable reading or calm a busy mind.

Unlock full suite of smart light features with Hue Bridge



Add a Hue Bridge (sold separately) to your smart lights to experience the full suite of Philips Hue features. With a Hue Bridge, you can add up to 50 smart lights to control throughout your home. Create routines to automate your entire smart home lighting set-up. Control your lights while away from home or add accessories such as motion sensors and smart switches.

Specifications

Lamp dimensions

- Dimensions (WxHxD): 50x58x50

Environmental

- Operational humidity: 5% <H<95% (non-condensing)
- Operational temperature: -20 °C to 45 °C

Guarantee

- 2 years: Yes

Power consumption

- Energy efficiency label (EEL): A+

Service

- Warranty: 2 year(s)

Technical specifications

- Weight: 50.5
- Bulb technology: LED

The bulb

- Colour temperature: 2200K-6500K
- Diameter: 50 mm
- Energy efficiency label: A+
- Fitting: GU10
- Form factor: GU10
- Height: 58 mm
- Input voltage: 220V-240V
- Lifetime: 15,000 h
- Light output: Warm white to cool daylight
- Lumen output: 350 lm @ 4000K
- Max. operation power: 5 W
- Max. standby power: 0.5 W
- Number of switching cycles: 50,000
- Power factor: >0.5
- Rated lifetime: 15,000 h
- Software upgradable: when connected to Hue bridge
- Start up: Instant 100% light output
- Wattage: 5 W
- Wattage equivalent: 50 W
- Communication protocol: Bluetooth and Zigbee
- Deep dimmable: Yes
- Software upgradable: When connected to Bluetooth App or Hue Bridge

What's in the box

- Hue bulbs: 1

What's supported

- HomeKit compatible: Yes
- IOS: Yes
- Philips Hue App: Android 7.0 and later
- Voice assistants: Amazon Alexa
- Philips Hue Bluetooth App: Android 7.0 and later, IOS 11 and later

Packaging dimensions and weight

- EAN/UPC - product: 8718699628673
- Net weight: 0.048 kg
- Gross weight: 0.074 kg
- Height: 16.500 cm
- Length: 5.500 cm
- Width: 8.800 cm
- Material number (12NC): 929001953301



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